



Brixham In Images: Terms & Conditions

Eligibility:

The competition is open to individuals aged 16 and over.

All entries are limited to UK residents.

Employees of the English Riviera Business Improvement District Company, its partners, and immediate family members of the judging panel are not eligible to enter.

Competition Dates:

Launch Date: 01 July 2025

Closing Date: 30 September 2025 (23:59 GMT)

Shortlist Announcement: Week commencing 06 October 2025 via posts on English Riviera Business Improvement District Company's social media channels.

Winner Announcement: Week commencing 13 October 2025 via posts on English Riviera Business Improvement District Company's social media channels and press.

Entry Guidelines:

Entrants may submit a maximum of three (3) original photographs.

All photographs must be taken in Brixham and should capture one or more of the following:

- Nature and landscapes
- Heritage and culture
- A memorable holiday moment

Only original images owned by the entrant are eligible. Stock or AI-generated images will not be accepted.

All submitted images must be a minimum of 1920 pixels on the longest edge. If shortlisted, entrants may be required to provide a higher-resolution version of their image suitable for print and promotional use.

Submitted images must be free from borders, watermarks, signatures, logos, or any added text or graphics to ensure unbiased judging and suitability for marketing use.

All images must be submitted as JPEG files only via the official CrowdRiff platform, which can be accessed via the English Riviera Business Improvement District Company's website. Other file types will not be accepted.

iPhone or mobile-quality images are acceptable, but high-resolution original files must be uploaded via the designated platform (CrowdRiff).

Submission Process:

Entries must be submitted via the official Brixham in Images CrowdRiff link, accessible through the English Riviera webpage [here](#).

Each submission must include:

- A high-quality original image file
- Photographer's name and age
- A short caption or description of the image

By entering this competition, participants consent to their images being used for marketing and promotional purposes at the discretion of the English Riviera Business Improvement District Company.

The competition begins on 01 July and will run until 30 September 2025. Entries submitted after the closing date will not be considered.

Judging and Voting:

A panel of judges will select five shortlisted entries (one favourite per judge).

Entries will be judged on their creativity, visual impact, originality, and how well they capture the spirit and character of Brixham in line with the competition themes (as outlined in 'Entry Guidelines').

The public will be invited to vote for the overall winner via social media polls on the English Riviera BID Company's channels.

The judging panel will include representatives from:

- English Riviera Business Improvement District Company, Carolyn Custerson, Chief Executive Officer
- Local Brixham community, Will Ford, The Greenway Group
- Professional photographer, Guy Harrop
- Chalk & Ward Marketing Agency, Alister Tickle, Managing Director
- Four Marketing Agency, Pamela Badham, CEO and Founder

Prizes:

The selected winner will also be notified via the email address used to submit entry via CrowdRiff.

The winning entry will:

- Feature in regional marketing campaigns (print, web, and social media)
- Receive a £500 cash prize, courtesy of the English Riviera Business Improvement District Company

Image Usage & Copyright:

Entrants retain full copyright of their submitted images.

By entering, participants grant the ERBID Company a non-exclusive, royalty-free licence to use shortlisted and winning images solely for the purpose of promoting this competition and its outcomes across digital, print, and social media channels. Any further use of images by the ERBID Company or its levy-payers — beyond promoting the competition — will be subject to a separate agreement with the entrant.

Credit will be given to the photographer wherever reasonably possible.

Originality and Permissions:

All entries must be the original work of the entrant, who must hold full copyright ownership of the image submitted. By entering, the entrant confirms that they have secured all necessary permissions for any identifiable individuals featured in the image, and that those individuals have given their full consent for the image to be submitted and used as outlined in these Terms & Conditions. Entries must not infringe on the rights of any third party.

Data Protection:

Personal information collected through entry submissions will be processed in accordance with the English Riviera Business Improvement District Company's privacy policy.

Data may be used for the administration of the competition and for future marketing, where consent is given.

General Conditions:

The English Riviera Business Improvement District Company reserves the right to disqualify any entry that does not comply with these terms or appears to involve fraudulent or unethical behaviour.

The organisers may cancel, amend, or edit the terms of the competition, if necessary, due to unforeseen circumstances. This will be communicated via email and through English Riviera Business Improvement District Company's social media channels.

The English Riviera Business Improvement District Company accepts no responsibility for lost, misdirected, or incomplete entries due to technical or connectivity issues.

Publicity:

By entering the Brixham in Images competition, the winner agrees to the use of their name and image in any collateral material, as well as their entry image. Participants agree to allow the English Riviera Business Improvement District Company to use their name and entry for promotional purposes without further compensation.

Privacy:

Any personal data relating to participants will be used solely in accordance with current UK data protection legislation and will not be disclosed to a third party without the entrant's prior consent. Participants have the right to request access, update or request deletion of their personal data.

Disputes:

In the event of any dispute regarding the Brixham in Images competition or these terms and conditions, the decision of the English Riviera Business Improvement District Company shall be final and binding.

Governing Law:

These terms and conditions shall be governed by the laws of England and Wales, and any disputes will be subject to the exclusive jurisdiction of the English courts.

By participating in the Brixham in Images competition, participants indicate their agreement to be bound by these terms and conditions.

Please note, this competition is in no way sponsored, endorsed, administered or associated with any social media platforms.